

DriveLock7
Intelligent Data Protection



Data Protection in 4 Hours >

Multi-layer data protection

> The Threat.

Your data is secure. Are you sure?

Why do we ask? Three current trends require new approaches to data security.

Decentralization.

Today, virtually all important business information is maintained in digital formats: Customer data, employee records, financial reports, business plans etc. Much of this data can be readily accessed by many employees. Because data can be easily copied, it becomes virtually impossible to monitor and control where it is stored. Confidential data may be anywhere: on servers, client computers, laptops, smartphones and flash drives. *Confidential data must be protected, no matter where it is stored.*

Mobility.

Today's workplace is no longer tied to a single location. Meetings, training events, business trips and working from home mean that an increasing amount of business-critical data is in motion. *How do you secure your confidential business data on laptops, smart phones, flash drives or in "the cloud"?*

(In)security.

Wherever people are involved, there's the potential for errors or unauthorized data access. Whether intentional or inadvertent, employee actions *can severely threaten the value of an organization's most important assets: information and trust.*

DriveLock lets you protect your data intelligently



Frequent media reports about disclosure of confidential data are increasing the awareness of threats and the demand for data leakage prevention (DLP) solutions. Ignoring the problem and hoping to not be the next victim of a data loss incident is no longer an option.

> The Challenge.

Everything's in motion. Including your data?

It's crucial to create an environment that doesn't get in the way of your employees doing their jobs or that slows down business workflows. Security solutions must be transparent to users. DriveLock fulfills this criteria.

Today's business data and applications must be highly available, no matter where the individual who needs them happens to be. DriveLock is a security solution that's designed from the ground up to protect your data against multiple threats. It can help you defend your organization against increasingly sophisticated attacks from the outside.

It can also monitor what's going on inside your organization and prevent unauthorized activities.

Business Continuity and Endpoint Security

The ability to perform core business functions is essential to any organization's existence and must be protected against multiple threats. DriveLock is a solution that integrates into your existing IT infrastructure to proactively protect your data, allowing you to monitor security incidents and create documentation to meet compliance requirements. It's security from the ground up. For your organization – and for you.

TREND The approach is changing: from IT security to data security.

> The Solution.

What is the answer? DriveLock.

Today's security threats come in many variations. To protect your data DriveLock uses a multi-layered security strategy, protecting you from external threats as well as internal data loss.

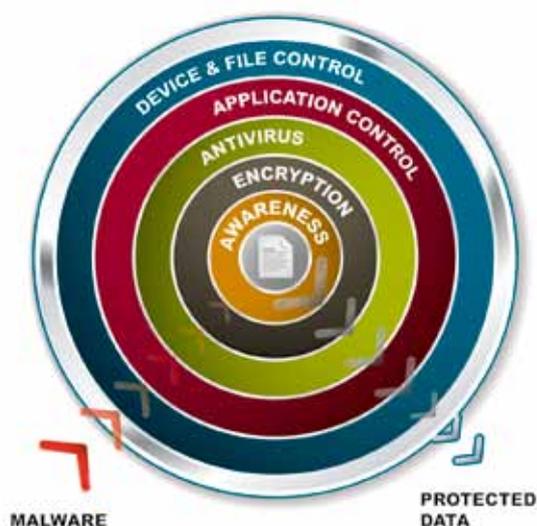
Drive and Device Control.

Users expect that they can use storage media at work as they do at home, without any restrictions. However, this can jeopardize your organization's security. With DriveLock you can centrally configure granular rules for access to all drives, including USB flash drives, CD-ROMs and eSATA drives. These rules determine who can use which removable media and which data may be transferred. In addition, DriveLock lets you control the use of all other ports and devices, including Bluetooth, FireWire, iPhone, BlackBerry, cameras, printers and many others.

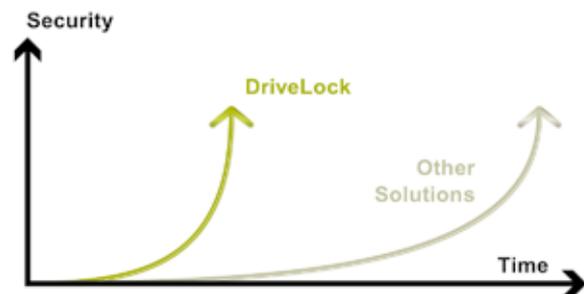
Antivirus.

DriveLock Antivirus combines sophisticated state-of-the-art protection against threats from outside your network with the benefits of the proven DriveLock technology: Simple and intuitive use and administration, perfect integration into your environment and central configuration. The benefits are obvious, and on top DriveLock does not slow down the computers. DriveLock takes care of security so you can do your job.

Multi-layer Data Protection



Data Protection in 4 Hours



With DriveLock you can achieve comprehensive protection for your organization's confidential data much more quickly than with most other solutions.

Application Control.

You can trust the DriveLock's sophisticated application control to allow only approved programs and block all others. You can control who can run which program on which computer to ensure that users can't run dangerous or unwanted programs. DriveLock gives you much more flexibility than the basic functionality included with Windows 7. At the same time DriveLock is much easier to configure and maintain.

Security Awareness.

DriveLock actively supports your security training efforts by letting you create security campaigns to inform your co-workers about threats and boost their security IQ. Increased security awareness can reduce the occurrence of security breaches caused by ignorance, significantly lowering the workload of administrators and helpdesk staff.

Encryption.

Completely preventing the use of USB flash drives and other removable media can impede productivity. DriveLock helps you secure the data on such devices by letting you enforce the encryption of mobile and stationary data alike. Whether your data is on a hard drive, flash drive, CD, DVD or Windows Mobile device, your encrypted sensitive data remains safe even if a computer or device is lost. Of course, DriveLock includes easy-to-use helpdesk functionality to let authorized personnel recover lost passwords and inaccessible data.

› The Benefits.

Data Protection in 4 Hours.

DriveLock can give you “Data Protection in 4 Hours“. The included profiles let you install DriveLock and configure most settings extremely quickly. Once installed, you can gradually fine-tune your security policy and optimize protection over time.

Integration.

It's easy to integrate DriveLock into your existing Windows environment. Even if your IT infrastructure changes in the future or your organization is restructured, DriveLock can easily adapt to the new environment with only minimal administrative effort. DriveLock is a mature product that is highly flexible and compatible with the standards of today and tomorrow. By implementing DriveLock you can future-proof your security infrastructure.

Compliance.

DriveLock can help you meet legal, regulatory and internal compliance requirements for data security. DriveLock also makes documenting compliance quick and easy.

› Checklist for YOUR Organization:

- › Have you ever experienced the loss of a laptop computer?
- › What damage from malicious software have you experienced?
- › Has an employee who left the organization ever retained any confidential data?
- › Do employees ever travel with confidential or personally identifiable data?
- › How much productivity is lost due to the use of unauthorized or unwanted software?
- › How do you protect yourself against personal liability for security breaches?

» Real Life.

What are customers saying? Only good things.

 **MAGNA STEYR** “Our goal was to implement the best protection possible for our company and to know what data comes in and goes out. With DriveLock we achieved the optimal result.”
*Martin Lochner, IT Services und Concepts;
Magna Car Top Systems GmbH*

 **ciconi** “Using DriveLock has tightened our Security in line with policy and we achieved ISO 27001 compliance which is a requirement without restricting business productivity.”
Mike Holmes IT Manager Ciconi Ltd

 **Peters Elworthy & Moore** “Knowing our client data is protected gives us peace of mind ... DriveLock has given us back that control, without any affect on the productivity of our team.”
Paul Chapman, Managing Partner at Peter Elworthy and Moore

 **South Florida Educational Federal Credit Union** “After evaluating different products and solutions, DriveLock was by far the best one. There were few that were similar in concept, but not as granular or as easy to configure. I would recommend this to any corporation that wants to control access to their systems via external media. Kudos to the developers.”
*Joe Lio, South Florida Educational Federal Credit Union,
Director of IT Operations*

 **LOOS INTERNATIONAL** “Even during the test phase we were very impressed by the Active Directory integration. This impression has been validated in production use.”
Markus Hirt, LOOS Deutschland GmbH, Systems Lead

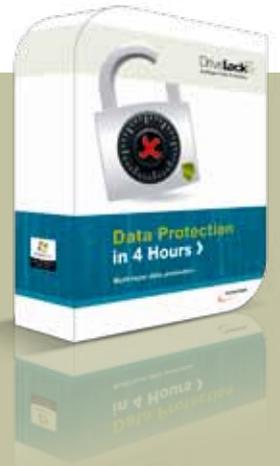
 **Villeroy & Boch** “Being an enterprise with worldwide operations, the complexity of our environment creates high demands for any software solution. We were not only impressed by DriveLock’s ease of use, but it also turned out to be the only solution that had the flexibility we needed.”
Bernd Thome, Villeroy & Boch AG, System Administrator

Endpoint Security. Trust the Experts.

Security as a Service, or managed endpoint security means letting an experienced service provider take care of the installation, maintenance and monitoring of your endpoint security.

CenterTools partners are equipped to handle this task and DriveLock is designed to work in a managed environment. You can be confident that your sensitive data is protected without having to give an outside entity full access to your network, freeing up your IT staff to concentrate on other tasks.

To find out how managed endpoint security can become a part of your security strategy, contact CenterTools or one of our partners.



In a Nutshell.

- › DriveLock requires **no additional hardware**
- › Easy installation – **Data Protection in 4 Hours**
- › Made for your organization – **extremely flexible and scalable**
- › Multi-layer **protection mechanisms**
- › **Individualized reporting** and forensic data analysis
- › Responsive, flexible **support and service**
- › **Thin Client and Virtual Desktop** support

Money Back Guarantee*:
Data Protection in 4 Hours

DriveLock Editions. Will it work for us? Yes, definitely.

Antivirus	Removable media encryption, secure deletion of data	Awareness campaigns	Controlling drives, devices, media and movement of data	Central administration	Intelligent reporting	Application control	IT asset management	Full disk encryption
EXECUTIVE ENDPOINT SHIELD								
PREMIUM ENDPOINT SHIELD								
STANDARD ENDPOINT SHIELD								
EXECUTIVE SUITE								
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